



Steps to Success

Getting Ready

Get your coin containers, and other promo materials (*promo materials include 1 minute video, posters, bulletin inserts, power point slide, and sample bulletin announcements*) from Niagara Life Centre.

Promo Materials are also available at niagaralifecentre.ca/changeisgood

Provide your church administrator with the inserts, announcements, power point slide and posters before campaign kick-off so they can all be used the first Sunday of the campaign.

Schedule a time to show the Change is Good 1 minute promo video during kick-off Sunday.

Decide how your church will distribute the containers and arrange for volunteers or props you will require (consider giving out containers as people exit or setting up a table in a convenient location).

Campaign Kick-Off

Share the one minute Change is Good video and distribute containers to your congregation.

During Campaign

Remember to mention the Change is Good campaign each week to keep your congregation thinking about the campaign.

Continue to display posters.

Coin Containers Back/Campaign Wrap Up

Make an announcement in your church service that coin containers are being collected today and explain the process. Some churches use a wagon, basket or bassinet for pickup, others use a table or have volunteers collect containers as they leave.

Deliver containers to Niagara Life Centre or call and ask for a pick-up.

If containers are still not returned please remind people to return the containers empty or full as soon as possible. We do understand that all containers will not be returned no matter how hard you try.

As additional containers are returned to your church, please store them in a secure location until they can be dropped off at Niagara Life Centre or picked up.

That's It! You're Done!

Thank you for all your efforts in making the Change is Good campaign a success. Your change helps to heal hurts and restore lives.

We will mail or email your church your campaign total.

Questions

Call 905.934.0021, email Jessica Parker at jessica@niagaralifecentre.ca or go to niagaralifecentre.ca/changeisgood



Niagara Life Centre
237 Lakeshore Road, St. Catharines, Ontario, L2M 1R9
905.934.0021
niagaralifecentre.ca/changeisgood

Free or low fee counselling.